

## **Media Kit**

Wisconsin Collector Car visitors are a highly-targeted userbase of classic car enthusiasts; a great audience for your automotive business or car show! We would be glad to share any statistics about site traffic. Below is a sample of our monthly pageviews and unique visitors from around Wisconsin. This data is from June 15th – July 14th 2018\*:



For questions about our site traffic or statistics, please <u>contact us</u>.

### **Feature Your Business or Car Show**

Attract attention to your business or car show by featuring it on Wisconsin Collector Car. We will work with you to design and host a mini webpage on the site that showcases your business or show. This webpage could include text about your business, a banner ad, photos, or other content. It will be displayed

<sup>\*</sup> statistical information provided by Google Analytics

on one or more of the following pages:

- Homepage your feature webpage will be embedded in the Wisconsin
   Collector Car homepage \$25.00/month
- Car Show Calendar the definitive source of Midwest car show dates,
   registration information, and other details \$25.00/month
- Global Banner feature your banner ad on the header or sidebar of all pages of the website - \$40.00/month
- Custom Solution please <u>contact us</u> to design a custom placement
   Combine multiple placements for maximum access to your audience.

Note that your feature webpage will be displayed in rotation with the other feature webpages currently active on that placement.

Homepage Feature Page using a banner ad (see orange outline):

## **Sample Feature Webpages**

Home Calendar Rate The Show Forum Advertise Contact More WELCOME

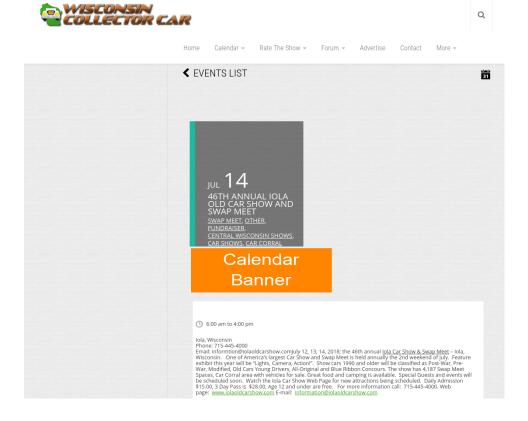
Wisconsin Collector Car, LLC is the premiere source for car show information in Wisconsin, Illinois, and Iowa. Find upcoming shows near you using our car show calendar, the most complete, comprehensive listing of car shows, cruise nights, and swap meets for the midwest. Discuss your cars, shows, restoration shops, and other topics on the forum and find local car clubs and businesses.

Homepage Banner

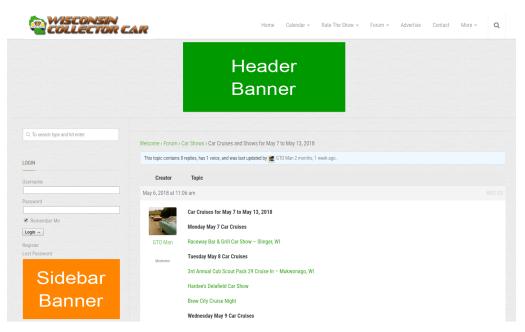
Register
Lost Password

<sup>\*</sup> statistical information provided by Google Analytics

#### Car Show Calendar event displaying a banner ad (see orange outline):



#### Global Banner (see orange and green outlines):



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# **More Information**

Please <u>contact us</u> to create your feature webpage or if you have any additional questions. Thank you for choosing Wisconsin Collector Car!

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